



Alejandro Marrero

Senior Web Designer / Junior Front-End Developer

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Berlin, Germany

EXPERIENCE

03/2022 - Present

WordPress Specialist (Volunteer)

Non-governmental organisation "El Cami de la Solidaritat" (Barcelona, Spain)

- Develop and maintain WordPress websites.
- Collaborate with our team of developers to create visually appealing and highly functional websites.
- Conduct regular website updates, backups, and maintenance.
- Troubleshoot and resolve any technical issues.
- Optimize website performance for fast loading speeds and optimal user experience.
- Keep up-to-date with the latest WordPress trends and techniques.
- Ability to learn from teammates and take initiative.

01/2016 - Present

Web Designer / Graphic Designer

Freelancer / Self-employed (Berlin, Germany)

I've collaborated with small/medium-sized businesses and individuals to bring ideas and assignments to reality. Effective communication, active listening, and understanding how to appropriately communicate wants and desires are essential foundations for developing and implementing each of their requirements.

- Client communication
- Project management
- Content creation
- Design and development
- Web design layout (HTML/CSS)
- Maintenance and updates
- Testing and debugging
- Legal and accounting

03/2022 - 08/2023

Full-Stack Developer

Code Academy Berlin (Berlin, Germany)

Intensive and full-time onsite course for 5 months, with a total of 840 hours of practical project-based work. All activities have been carried out following the Agile/SCRUM frameworks within the cohort, including code reviews, spikes, and presentations.

- Hands-on learning: creation of several projects (frontend and backend) from scratch to their deployment.
- Acquired Agile/SCRUM methodology with the skills of how to find and explain problems and how to find solutions.

02/2020 - 07/2021

Front-End Designer / Web Maintenance

Deutsche Stiftung Weltbevoelkerung (DSW) (Berlin, Germany)

NGO Deutsche Stiftung Weltbevoelkerung provided me with the opportunity to oversee the design and execution of new pages on the main website, which is handled with WordPress. In addition, I was responsible for backend security and maintenance.

- Design and implementation of new designs
- Leading and organizing teamwork
- Web design layout (HTML/CSS)
- Testing and debugging

- Maintenance and updates
- Newsletter implementation (MailChimp)

02/2018 - 12/2021

Fitting Assistant / 3D Scanner Operator

Zalando SE (Berlin, Germany)

- Evaluating the size and fit garment assessment
- Coordinating scanning for textiles and garments in the 3D scanner operations
- Post-processing of 3D files to be used in production in 3D asset annotation
- Operating a 3D printer

12/2015 - 12/2016

Front-End Designer / Graphic Designer

Islacode Tenerife SL (Tenerife, Spain)

My major role as a member of the Islacode team was to implement designs for new projects using HTML and CSS. I also worked as a graphic designer, creating logos, banners, and other creative projects.

- Web design layout (HTML/CCSS)
- Graphic design
- Digital media design
- Daily SCRUM

05/2013 - 07/2015

Front-End Designer

Crossbit SL (Uniq Group Ltd) (Tenerife, Spain)

Worked in a great team with members based in Italy, Malta, and Tenerife. I maintained constant communication with project managers and the creative team to structure and develop effective design solutions that had to be implemented for the final production.

- Web design layout (HTML / CSS / SASS)
- Daily SCRUM

04/2011 - 03/2013

Front-End Designer / Graphic Designer

Timatlas SL (Enet Network Ltd) (Tenerife, Spain)

I designed and structured new Joomla templates for new clients and I managed its development from conception to implementation. I also spent a good part of the time working as a graphic designer, producing banners and new promotional and newsletter artwork.

- Joomla template design
- Web design layout (HTML/CSS)
- Graphic design

10/2008 - 01/2011

Front-End Designer / Graphic Designer (Trainee)

Kolobo (Tenerife, Spain)

I carried out Joomla/WordPress template design tasks and deployed websites from inception to completion. I acquired skills in planning, conception, design and implementation of landing pages, and newsletters (MailChimp) and also improved my skills in graphic design (Corporate Identity, Logos, Brochures, Social Media, etc).

- WordPress (Design templates, set up and deploy projects)
- Joomla (Design templates, set up and deploy projects)
- Web Design Layout (HTML / CSS)
- Graphic Design
- Task management

EDUCATION

2022

Full-Stack Development (Bootcamp)

Code Academy Berlin

The course has been carried out on-site and full-time for five months, with a total of 840 hours of

practical project-based work. All activities have been carried out following the Agile/SCRUM framework within the cohort, including code reviews, spikes, and presentations.

Tech Stack: HTML5, CSS3, CSS Grid, CSS Flexbox, Bootstrap, Javascript, AJAX, APIs, JSON, React, Firebase, Firestore, MongoDB, Express, React, Node, Typescript, and GraphQL.

- Adaptability to new technologies
- Fast pace and self-driven learning
- Problem-solving
- Logical thinking

2005

Art and Design

IES Arte & Diseño Manolo Blahnik La Palma

Bachelor of Arts

Comprehensive base in design principles, software tools, and business skills, preparing me for careers in graphic design, UX design, web design, branding, advertising, and other design-related fields.

- Graphic design
- Motion graphics
- Design history and theory
- Business and entrepreneurship
- Collaboration and project management
- Design thinking

SKILLS

WordPress	Expert	Adobe Illustrator	Intermediate
HTML	Expert	Adobe Premiere Pro	Beginner
CSS	Expert	Figma	Advanced
SASS (CSS)	Intermediate	MailChimp	Advanced
Javascript	Beginner	Facebook Business Manager	Intermediate
Mongo DB	Beginner	Google Web Designer	Intermediate
Express	Beginner	Google Analytics	Intermediate
React	Beginner	Google Tag Manager	Beginner
Node	Beginner	Asana	Advanced
GraphQL	Beginner	Jira	Advanced
Git / GitHub	Intermediate	SCRUM	Advanced
Bootstrap	Advanced	Agile	Advanced
Material UI	Advanced	G Suite	Advanced
Adobe Photoshop	Advanced	MS Office	Advanced

LANGUAGES

Spanish	Native	German	Basic
English	Fluent		